

PSA – Public Service Announcement

WHO: McCoy's Action Karate – “Kid Safe Day”

WHAT: Kid Safe Seminar (Class) and Child Safety Identification

WHEN: June 11, 2005 at 1:30pm

WHERE: McCoy's Action Karate - 614 Southbridge Street, Auburn MA
or 107 North Spencer Rd, Spencer MA

WHY: To give parents and their children an easy to learn and easy to use method to prevent Child Abduction and Abuse.

CONTACT: Paul McCoy or Paul Morelli at McCoy's Action Karate, 508.832.4110 or kidsafe@mactionkarate.com

“Bring ‘Em Back Alive”

Auburn and Spencer, MA., The public is invited to a FREE “Kid Safe” seminar for children age 6 to 12. McCoy's Action Karate and its certified child safety instructors are teaching Black Belts Schools International's Kid Safe program and giving each attending child a FREE child safety ID Kit, including finger printing and DNA sampling. This program will give the children attending a far better chance of avoiding a predator and escaping one who is trying to abduct them.

It is all part of McCoy's Action Karate “Kid Safe Day,” an event held annually in Auburn and Spencer. “We don't want to just make it easier for the police to find your child after something bad has happened, we want to help them recognize and avoid the situation to begin with. We want them back at home and alive,” says Anne McCoy, the school's owner and founder. The event normally draws from 50 to 100 children from across the area, and it's all FREE.

For more information, contact Paul McCoy or Paul Morelli at McCoy's Action Karate: 508.832.4110. Or visit www.mactionkarate.com. Photo ops available.

For more information on Black Belt Schools of America, see www.unitedprofessionals.com.